

Message Text

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PAGE 01 PARIS 28628 01 OF 03 291723Z

51

ACTION EUR-12

INFO OCT-01 ISO-00 SAJ-01 CIAE-00 DODE-00 PM-03 H-02

INR-07 L-02 NSAE-00 NSC-05 PA-02 RSC-01 PRS-01 SP-02

SS-15 USIA-15 AID-05 COME-00 EB-07 FRB-01 TRSE-00

XMB-04 OPIC-06 CIEP-02 LAB-03 SIL-01 OMB-01 AGR-10

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----- 030211

R 291703Z NOV 74

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 4702

INFO AMCONSUL BORDEAUX

AMCONSUL LYON

AMCONSUL MARSEILLE

AMCONSUL NICE

AMCONSUL STRASBOURG

UNCLAS SECTION 01 OF 03 PARIS 28628

PASS TREASURY AND FEDERAL RESERVE

E.O. 11652: N/A

TAGS: EALR, EFIN, EGEN, FR

SUBJECT: FRENCH FINANCIAL AND ECONOMIC DEVELOPMENTS

REF: PARIS 27296, NOVEMBER 15, 1974

1. SUMMARY. PRESIDENT GISCARD D'ESTAING AND HIS CABINET MINISTERS RESUME DEFENSE OF GOF AUSTERITY PROGRAM FOLLOWING APPARENT CLIMAX OF LABOR UNREST IN PUBLIC SECTOR. FORECAST BY BUSINESS GROUP FOR 1975 DISPUTES OFFICIAL OUTLOOK FOR REAL GROWTH AND INVESTMENT, BUT IS MORE OPTIMISTIC THAN GOF ON TRADE ACCOUNT. WHILE DATA ON ECONOMIC INDICATORS INCOMPLETE DUE TO MAIL STRIKE, EVIDENCE SUGGESTS GENERAL AGGRAVATION OF SITUATION IN OCTOBER ON MOST ECONOMIC FRONTS:

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PAGE 02 PARIS 28628 01 OF 03 291723Z

PRICE INFLATION PICKED UP, OUTPUT DECLINED, UNEMPLOY-

MENT ROSE SIGNIFICANTLY, TRADE DEFICIT BEGAN TO WIDEN
ONCE MORE. END SUMMARY.

2. GOF AFFIRMS "QUALIFIED" AUSTERITY PROGRAM -

PRESIDENT GISCARD D'ESTAING WENT BEFORE FRENCH
PEOPLE ONCE MORE NOVEMBER 26 TO AFFIRM WHAT APPEARS
TO BE MODIFIED GOF APPROACH TO ECONOMIC SITUATION
(SEE PARIS 28450). FOLLOWING WEEK IN WHICH LABOR
UNREST IN PUBLIC SECTOR REACHED ITS APPARENT CLIMAX
(PARIS 27603), PRESIDENT'S ADDRESS REITERATED POINTS
BEING MADE LATELY BY PRIME MINISTER CHIRAC AND FINANCE
MINISTER FOURCADE: GOF INTENDS TO PRESERVE EMPLOY-
MENT, SUSTAIN LEVEL OF ECONOMIC OUTPUT, AND ASSIST
HARD-HIT FIRMS AND INDIVIDUALS AS ITS PRIMARY ECONOMIC
OBJECTIVES. WHILE IN HIS AUGUST 27 SPEECH ON ECONOMY
GISCARD STRESSED BATTLE AGAINST PRICE INFLATION,
LATEST ADDRESS DEVOTED CONSIDERABLY MORE TIME TO
NECESSITY OF MAINTAINING HIGH LEVELS OF ECONOMIC
ACTIVITY AND EMPLOYMENT THAN TO ANTI-INFLATION OBJEC-
TIVE. PRESIDENT MOREOVER FAILED TO MENTION EXCESSIVE
WAGE INCREASES AS CAUSE OF INFLATION, A SUBJECT HE
HAD SINGLED OUT FOR PARTICULAR ATTACK IN SUMMER
SPEECH.

ONE WEEK EARLIER, CHIRAC SAID IN A TV INTERVIEW
GOF WOULD NOT SACRIFICE ITS ANTI-INFLATION PROGRAM
TO OBTAIN LABOR PEACE. NEVERTHELESS, GOF OBVIOUSLY
GIVING INCREASING ATTENTION BOTH TO UNEMPLOYMENT
SITUATION AND TO FIRMS SUFFERING SEVERELY FROM RESTRIC-
TIVE ECONOMIC POLICIES. ON NOVEMBER 22, FOURCADE
ANNOUNCED TO SENATE NEW MEASURES TO ASSIST "REDEPLOY-
MENT" OF BUSINESS, WITH SOME 300 MILLION FRANCS
COMMITTED TO THAT END; AND ADDITIONAL 800 MILLION
FRANCS IN LOANS AND UNBLOCKED CREDITS FORTHCOMING.

FOURCADE SAID GOF OBLIGED TO PREVENT "DISAPPEARANCE
OF FUNDAMENTALLY HEALTHY FIRMS WHICH THEMSELVES COULD
NOT OBTAIN FUNDS NECESSARY TO OVERCOME CERTAIN
TRANSITORY DIFFICULTIES." THIS, COUPLED WITH GISCARD'S
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PAGE 03 PARIS 28628 01 OF 03 291723Z

PLEDGE TO "ASSIST THE FIRMS, PROTECT THE WORKERS,"
SEEMS TO INDICATE GOF DESIRE TO TAKE SOME OF THE
"STING" OUT OF ITS RESTRICTIVE POLICIES, WHILE NONE-
THELESS REFUSING TO LOOSEN SCREWS FOR TIME BEING.

3. CHAMBER PREDICTS SLOWER GROWTH, HIGHER EXPORTS -

FRENCH REAL GROWTH IN 1975 WILL BE "ONLY"

3.4 PERCENT, NOT 4.2 PERCENT AS EXPECTED BY GOF,
ACCORDING TO REPORT BY ECONOMIC STUDIES CENTER OF
PARIS CHAMBER OF COMMERCE. OVERALL BUSINESS ACTIVITY
EXPECTED TO PROGRESS AT SLOWER RATE IN 1975 AND THUS
AGGRAVATE (TO DEGREE AS YET UNKNOWN) UNEMPLOYMENT
SITUATION. INFLATION SEEN AS SLOWING RELATIVE TO
END-1974 PACE, BUT NOT TO DEGREE EXPECTED BY GOF:
OVERALL RATE PREDICTED FOR 1975 IS 11.5 PERCENT.
(OFFICIAL FORECAST IS 8 PERCENT.)

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PAGE 01 PARIS 28628 02 OF 03 291722Z

51

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R 291703Z NOV 74

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UNCLAS SECTION 02 OF 03 PARIS 28628

ACCORDING TO REPORT, 1975 GROWTH IN INVESTMENTS
AND DOMESTIC DEMAND WILL ALSO BE LESS STRONG THAN
FORESEEN BY GOF. CONSUMER DEMAND EXPECTED TO

INCREASE 3.2 PERCENT, SLIGHTLY BELOW OFFICIAL FORECAST OF 3.5 PERCENT. INVESTMENT OUTLOOK MUCH MORE PESSIMISTIC THAN IN GOF VIEW: CHAMBER REPORT SEES GROWTH IN BUSINESS INVESTMENTS OF ONLY 1.4 PERCENT, COMPARED TO 4.2 PERCENT PREDICTED BY FINANCE MINISTRY.

ON TRADE ACCOUNT, HOWEVER, CHAMBER REPORT IS MORE OPTIMISTIC THAN GOF. EXPORTS ARE SEEN RISING TO 99 PERCENT OF IMPORTS FOR 1975, COMPARED TO OFFICIALLY-PREDICTED 96 PERCENT RATE OF COVER. DIVERGENCE IN FORECASTS DUE IN PART TO SLOWER RATE OF UNCLASSIFIED

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PAGE 02 PARIS 28628 02 OF 03 291722Z

IMPORT GROWTH SEEN BY CHAMBER OF COMMERCE (4 PERCENT) THAN BY GOF (4.2 PERCENT). MORE SIGNIFICANTLY, CHAMBER REPORT FORECASTS STRONGER GROWTH IN EXPORTS, STIMULATED BY EASING OF PRODUCTIVE-CAPACITY CONSTRAINTS AS WELL AS POSSIBILITY OF MODERATE REVIVAL OF DEMAND IN INDUSTRIALIZED COUNTRIES. IN PARTICULAR, REPORT FORESEES FAVORABLE ECONOMIC SITUATION IN SOME SMALLER EUROPEAN COUNTRIES WHILE REVIVAL OF DOMESTIC DEMAND EXPECTED IN GERMANY, TO ADVANTAGE OF FRENCH CONSUMER-GOODS EXPORTS.

4. PRICES RISE 1.3 PERCENT IN OCTOBER -

RATE OF RETAIL PRICE INFLATION PICKED UP AGAIN IN OCTOBER WITH 1.3 PERCENT INCREASE OVER SEPTEMBER LEVELS. INSEE (NATIONAL STATISTICS INSTITUTE) CONSUMER PRICE INDEX FOR OCTOBER WAS 141.9 (1970 AS 100), UP FROM 140.1 IN SEPTEMBER AND 138.6 IN AUGUST. OCTOBER INCREASE THUS REVERSED MODERATING TREND ESTABLISHED IN LATE SUMMER MONTHS (0.8 AND 1.1 PERCENT MONTHLY RISES IN AUGUST AND SEPTEMBER RESPECTIVELY). INDEX HAS ADVANCED 13 PERCENT SINCE JANUARY, BRINGING PRICE INFLATION OVER FIRST TEN MONTHS OF YEAR TO 15.6 PERCENT ANNUAL RATE.

FINANCE MINISTER FOURCADE, SPEAKING ON RADIO NOVEMBER 25, ASSERTED THAT INFLATION FOR 1974 AS A WHOLE WILL BE IN 15 TO 15.5 PERCENT RANGE, THUS IMPLYING THAT RISES IN NOVEMBER AND DECEMBER WILL NOT EXCEED OCTOBER INCREASE. REAFFIRMING GOF OBJECTIVE OF BRINGING INFLATION DOWN TO 8 PERCENT FOR 1975, FOURCADE ADDED THAT GOF "WILL TAKE INCREASINGLY COERCIVE OR STRICT MEASURES" TO REACH THAT GOAL.

5. UNEMPLOYMENT APPROACHES 3 PERCENT -

SEASONALLY ADJUSTED REGISTERED UNEMPLOYMENT ROSE

TO 560,000 AT THE END OF OCTOBER, UP FROM 498,500
IN SEPTEMBER AND 464,400 IN AUGUST. ON BASIS OF
AVAILABLE DATA, WE CALCULATE SEASONALLY ADJUSTED
UNEMPLOYMENT IN OCTOBER AT ROUGHLY 2.9 PERCENT OF
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PAGE 03 PARIS 28628 02 OF 03 291722Z

LABOR FORCE, COMPARED TO 2.6 PERCENT RATE IN SEPTEMBER AND 2.3-2.4 PERCENT RANGE JANUARY THROUGH AUGUST.
(SEE PARIS A-535 FOR METHODOLOGY.)

LABOR MINISTRY SPOKESMEN ADVISED THAT OCTOBER FIGURES, WHILE "OFFICIAL", BE REGARDED WITH CAUTION SINCE COLLECTION OF DATA DISRUPTED BY MAIL STRIKE. MOREOVER, GOF HAS ESTIMATED THAT STRIKE-RELATED SLOW-DOWNS (ESPECIALLY BY SMALLER AND MEDIUM-SIZED FIRMS EXPERIENCING DELAYS IN RECEIVING NEW ORDERS AND PAYMENTS FROM CUSTOMERS) HAS ADDED SOME 60,000 TO UNEMPLOYMENT ROLLS.

LABOR MARKET INDICATORS
(SEASONALLY ADJUSTED,END-OF-MONTH)

MAY JUNE JUL AUG SEP OCT

REGISTERED
UNEMPLOYED
(THOUSANDS) 441.0 450.1 460.1 464.4 498.5 560.0

ESTIMATED
OVERALL UNEMPLOYMENT RATE
(AS PERCENT OF
LABOR FORCE) 2.3 2.4 2.4 2.4 2.6 2.9

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PAGE 01 PARIS 28628 03 OF 03 291721Z

51
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R 291703Z NOV 74

FM AMEMBASSY PARIS

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UNCLAS SECTION 03 OF 03 PARIS 28628

6. REVIVAL IN OUTPUT FAILS TO MATERIALIZE -

INDUSTRIAL OUTPUT IN SEPTEMBER DECLINED SLIGHTLY FROM LEVELS ATTAINED IN MID-SUMMER. OVERALL INSEE INDEX OF INDUSTRIAL PRODUCTION (SEASONALLY ADJUSTED, 1970 AS 100) WAS APPROXIMATELY 125 IN SEPTEMBER, DOWN ROUGHLY 2 PERCENT FROM 128 IN JULY-AUGUST. INCREASE OVER SEPTEMBER 1973 WAS ABOUT 1.6 PERCENT.

ACCORDING TO INSEE, SEPTEMBER FIGURE WAS "EXTRAPOLATED" FROM AVAILABLE DATA, SINCE NEARLY ONE THIRD OF USUAL SURVEY RESPONSES HAD BEEN CUT OFF BY FRENCH POSTAL STRIKE.

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PAGE 02 PARIS 28628 03 OF 03 291721Z

ASSUMING SEPTEMBER INDEX IS REASONABLY ACCURATE IT REPRESENTS RETURN TO JANUARY LEVELS OF OUTPUT, AND IN TERMS OF GROWTH OVER YEAR-EARLIER LEVELS SHOWS DISTINCT SLACKENING RELATIVE TO 4 AND 5 PERCENT RATES REGISTERED IN PREVIOUS THREE MONTHS.

7. TRADE DEFICIT WIDENS IN OCTOBER -

FOLLOWING PROGRESSIVE NARROWING DURING LATE

SUMMER MONTHS, FRENCH TRADE DEFICIT WIDENED IN OCTOBER TO 2.0 BILLION FRANCS FROM 1.0 BILLION IN SEPTEMBER (SEASONALLY ADJUSTED, FOB-FOB). IMPORTS WERE 19.9 BILLION FRANCS, EXPORTS 17.9 BILLION FRANCS. TOTAL DEFICIT FOR FIRST TEN MONTHS OF YEAR AMOUNTED TO 16.9 BILLION FRANCS.

ABOVE FIGURES PROVISIONAL IN THAT COMPLETE REPORTS FROM CUSTOMS POSTS DELAYED BY POSTAL STRIKE. OCTOBER DATA SHOWED EXPORTS HAD SLIPPED TO 90 PERCENT OF IMPORTS (COMPARED TO 95 PERCENT IN SEPTEMBER), FOR AN ABSOLUTE DECLINE OF 7 PERCENT IN ONE MONTH.

8. OTHER REPORTS SUBMITTED DURING THE PERIOD -

TELEGRAMS

PARIS 27666 INVESTMENT/MNE EXER- NOVEMBER 20, 1974
CISE IN OECD COMMIT-
TEE IN SPECIAL SESSION
(XCSS)

AIRGRAMS

PARIS A-586 FRENCH FOREIGN EXCHANGE
HOLDINGS NOVEMBER 22, 1974

PARIS A-589 ECONOMIC TRENDS IN FRANCE
AND THEIR IMPLICATION
FOR THE UNITED STATES
(CERP 0004) NOVEMBER 25, 1974

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PAGE 03 PARIS 28628 03 OF 03 291721Z

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ECONOMIC CONDITIONS, INFLATION, LABOR RELATIONS, ECONOMIC PROGRAMS
Control Number: n/a
Copy: SINGLE
Draft Date: 29 NOV 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974PARIS28628
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740346-0948
From: PARIS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974113/aaaaabxv.tel
Line Count: 369
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 7
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: PARIS 27296, NOVEMBER 15, 1974
Review Action: RELEASED, APPROVED
Review Authority: golinofr
Review Comment: n/a
Review Content Flags:
Review Date: 13 NOV 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <13 NOV 2002 by MorefiRH>; APPROVED <13-Nov-2002 by golinofr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FRENCH FINANCIAL AND ECONOMIC DEVELOPMENTS
TAGS: EALR, EFIN, EGEN, FR
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005